

Basic Pressinformationen 2026

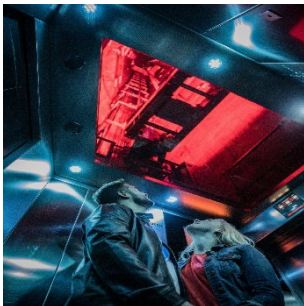
Danube Tower Vienna – the city’s tallest landmark for 60 years



The Danube Tower was built in 1964 as a highlight and proud symbol of the Vienna International Garden Show (WIG) and, with a total height of 252 metres, remains the tallest structure in Austria. It is the only place in the Austrian capital where visitors can enjoy a 360-degree panoramic view. In good visibility, the view extends up to 80 kilometres across the surrounding region, reaching as far as the Rax and Schneeberg mountains as well as Bratislava.

The lead architect was Viennese professor Hannes Lintl, who chose a design language inspired by the typology of television towers. Construction took place from October 1962 to April 1964 – just under two years. A total of 3,750 m³ of concrete and 514 tonnes of reinforced steel were used.

The central level is located at a height of 165 metres, while the observation terraces are situated at 155 and 150 metres. The tower has a diameter of 12 metres at ground level, narrowing to 6 metres at a height of 160 metres. Its foundation is 8 metres deep and has a diameter of 31 metres. In total, the landmark weighs 17,600 tonnes



The Danube Tower's two lifts are impressive feats of engineering. Each can carry a maximum of 15 people, including the mandatory lift attendant, to the central level in just 40 seconds at a speed of 6.20 m/s. In 2010, the lift systems underwent a comprehensive overhaul and were upgraded to the latest technical standards, particularly in terms of drive and control technology. The use of regenerative drives resulted in energy savings of more than 40%. Since 2018, visitors have also been able to watch the journey through viewing windows in the lift ceilings and experience a fascinating light show inside the tower, turning the lift ride itself into a visual and technological

highlight.



In 2016, the Danube Tower came under private ownership (Blaguss Beteiligungsgesellschaft m.b.H., Gilbert Leeb Beteiligungsgesellschaft m.b.H., SMILE GmbH Guntram Fessler, Mag. Matthias Kamp and Stephan Kreissler; Wien Holding) and was renovated and modernised between 2018 and early 2019 in close cooperation with renowned Austrian architect Gregor Eichinger. As part of the refurbishment, the Turm Café and the Turm Restaurant were restored to the elegant style and glamour of the 1960s. At the foot of the tower, the “Donaushop” opened, followed in 2026 by the “Donauturm Garten”, offering Italian-inspired pop-up cuisine and four

bouncy castles.

Around 23 million people have visited the Danube Tower since it opened in 1964. In recent years, the tower has welcomed several hundred thousand visitors annually, around 50% of them from abroad. In 2025, the Danube Tower once again recorded an increase in visitor numbers of approximately 3.5%. The food and beverage outlets performed particularly well:

around 140,000 guests visited the Turm Café and approximately 35,000 the Turm Restaurant, which was also recognised by Tripadvisor in 2025 as being among the top 10% of restaurants.

The Danube Tower is equipped with steel mast installations for police radio communications. In addition, FM broadcasting equipment was installed on the tower head in 1998. Private radio stations including Radio Arabella, Radio Orange, 98.3 Superfly and Radio Stephansdom broadcast their programmes from these facilities, which are also essential for mobile network operators. The Danube Tower has never been used as a platform for television broadcasting equipment.

The Danube Tower has been a listed monument since 2001.

Managing Director Roman Bauer – an experienced tourism professional

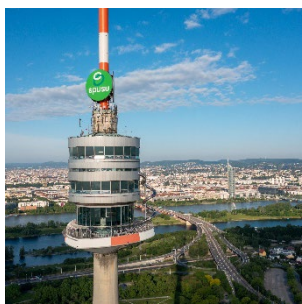


Since the beginning of April 2024, the Danube Tower has been under the management of Roman Bauer. Raised in a family of hospitality entrepreneurs, Roman Bauer began his career after graduating from the renowned MODUL School of Hotel and Tourism Management as Food & Beverage Manager at the Austria Trend Eventhotel Pyramide, a hotel operated by Verkehrsbüro Hotellerie GmbH.

In the years that followed, he served as Managing Director responsible for the operations of all ARCOTEL Hotels & Resorts GmbH properties, both in Austria and internationally. Most recently, he held the position of Chief Operating Officer at an Austrian family-owned company active in retail and real estate development.

His primary objective is to reach an even broader audience and, in particular, to inspire Viennese residents as well as visitors from Austria and abroad with the Danube Tower's diverse leisure and culinary offerings. In his role as Managing Director of the Danube Tower, he is responsible for the overall commercial and regulatory management of this important Viennese landmark.

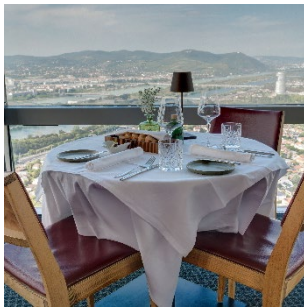
Danube Tower Slide – Europe's highest slide offers a thrilling experience



The Danube Tower Slide, Europe's highest slide, is perched at an impressive height of 165 metres on the Danube Tower. Created as an art installation by internationally renowned German artist Carsten Höller, it offers visitors a unique combination of art, panoramic views and adrenaline. Adventurous guests can slide down the northern exterior of the tower from the central level through the semi-transparent artwork to the observation level at a height of 150 metres, enjoying both spectacular views and an exhilarating experience along the way.

The slide was installed on 3 October 2023 in a spectacular helicopter operation and has since given Vienna's landmark a striking new silhouette. Use of the slide is only possible with a valid admission ticket between 11:00 am and 9:00 pm, or between 11:00 am and 9:45 pm during the summer season. A traffic-light control system and video surveillance ensure safe operation. Subtle lighting of the artwork further enhances both the visual experience and safety.

Turm Restaurant –Fine Dining above the rooftops of Vienna



At a height of 170 metres, the revolving Turm Restaurant in the Danube Tower offers dining at the highest level. With breathtaking 360-degree views across Vienna, guests can leave everyday life behind and enjoy a memorable experience “top of Vienna”. The cuisine combines Viennese classics with modern, seasonal creations. Inspired by the culinary diversity of the former Austro-Hungarian Monarchy, the dishes bring together tradition and contemporary enjoyment.



The seasonal menu features classic Austrian specialties with a modern twist, using regional products and wines from the areas visible from the Danube Tower. Under the direction of Executive Chef Andreas Widgruber, the team delights guests with timeless classics, seasonal specialties and creative highlights such as Arctic char with nori, whey dashi, char caviar and Granny Smith apple, or Opalys white chocolate with rosé gin and Cipolla Dolce. The use of high-quality regional ingredients and a strong focus on excellence ensure a memorable culinary experience.



For especially memorable occasions, exclusive romance packages can be added to an à la carte reservation at the Turm Restaurant. These packages not only guarantee some of the best window seats, but can also include one or up to 16 roses, together with two glasses of sparkling wine or a full bottle of Turm sparkling wine – with non-alcoholic options available as well.

For a lasting keepsake, preserved real-rose boxes are also available. Carefully handcrafted, the roses retain their beauty for up to three years. These special touches create an unforgettable evening above the sparkling lights of Vienna.

Turm Café – Viennese Coffeehouse Culture with a View



At a height of 160 metres, the revolving Turm Café transports guests back to the charming atmosphere of the 1960s. Here, traditional Viennese coffeehouse culture meets a modern bar and lounge setting. Whether Kaisergugelhupf, Sachertorte or freshly baked apple strudel, the tempting selection of cakes and pastries is complemented by spectacular panoramic views. The culinary offering is rounded off with traditional Viennese coffee specialities, a selection of warm coffeehouse classics, aperitifs and cocktails. Guests can sit back, enjoy the view and watch Vienna slowly pass by beneath them.



Every Saturday, Sunday and on selected public holidays, the Turm Café serves an extensive brunch and lunch buffet featuring a wide variety of Viennese specialities. High above the rooftops of Vienna, guests can enjoy breakfast classics, traditional Viennese dishes, warm main courses, desserts and beverages, accompanied by breathtaking 360-degree panoramic views.

Donauturm Garden – Refreshing Drinks at the Foot of Vienna's Tallest Landmark



At the end of April 2026, the Danube Tower expanded its offering at the foot of the tower with the opening of the “Donauturm Garden”. Set across approximately 400 m² of green space behind the tower, the new area provides a relaxed outdoor setting for visitors.

At the heart of the concept is a pop-up serving Italian specialities and freshly prepared pizzas. Alongside classics such as Margherita, the Danube Tower's kitchen team also offers creative pizza variations with carefully selected ingredients. The menu is complemented by desserts such as tiramisu and a selection of beverages, including spritz variations, cocktails, non-alcoholic drinks and coffee.



Thanks to the to-go concept, food and drinks can be enjoyed flexibly either in the newly designed garden area with around 130 seats or in the neighbouring Donaupark. Free admission makes spontaneous visits easy, while a varied children's offering makes the area especially attractive for families. Four bouncy castles are available free of charge and provide additional entertainment.

During the summer months, the Danube Tower also cooperates with the well-known Austrian ice cream producer *Eis-Greissler*.

Experience a Technical Masterpiece Up Close: Technical Tours of the Danube Tower



In spring 2025, guided technical tours with Viennese civil engineer Bernhard Rennhofer were introduced. During these expert-led tours, visitors gain exclusive insights into the construction, architecture, building history and technical features of the 252-metre-high Danube Tower.

The tour provides fascinating background information and access to details that often remain hidden during a regular visit.

Overcoming a Fear of Heights: Workshops at the Danube Tower Vienna



Almost two thirds of Austria's population feel uncomfortable at great heights, according to a new nationwide study commissioned by the Danube Tower. In response, the Danube Tower became the first attraction worldwide to offer a practical fear-of-heights workshop in May 2026. In cooperation with the *Phobius* Psychological Centre, participants learn scientifically based strategies for dealing more confidently with heights as well as practical self-exposure exercises – directly on site at the Danube Tower.



The three-hour workshop combines psychological background knowledge with practical exercises. It begins with a one-hour theory session in the foyer at the foot of the Danube Tower, covering the causes and mechanisms of fear of heights as well as the physical and psychological processes involved in anxiety responses.

Participants are also introduced to coping strategies such as breathing techniques, relaxation exercises and helpful cognitive approaches. This is followed by two hours of practical exercises at the tower itself. Working in pairs, participants progress through four

increasingly challenging stages and reflect on their experiences. Psychologists are available throughout the workshop to provide guidance and support. The exercises take place on the panoramic staircase between 160 and 155 metres, on the indoor terrace at 155 metres, on the outdoor observation terrace at 150 metres and in the Turm Café at 160 metres. At the end of the workshop, participants also have the option of taking on the Danube Tower Slide as a final “test of courage”.

Price: €199 per person, including admission, a slide ticket and three hours of therapeutic support

Number of participants: minimum 4, maximum 14 people

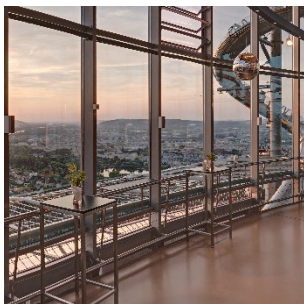
Current dates and further information:

<https://shop.donauturm.at/en/Events/fear-of-heights/>

Birthdays and Events – Exclusive Experiences with Views of the Vienna Skyline



Guests celebrating their birthday at the Danube Tower can take advantage of a special offer: birthday guests receive free admission as well as one complimentary ride on the Danube Tower Slide. The birthday offer can be redeemed up to two days before or after the birthday upon presentation of a valid photo ID.



The Danube Tower is also an outstanding event venue for a wide range of occasions, including corporate celebrations, workshops, presentations, festive receptions, Christmas parties, customer events and press conferences. With its unique 360-degree panoramic views over Vienna, it offers not only a spectacular setting but also four distinctive event levels. Its exceptional location and versatile spaces make the Danube Tower one of Vienna's most impressive event venues.

Getting There / Accessibility

Getting There / Accessibility

Public transport: The Danube Tower is easy to reach by public transport (Wiener Linien). Visitors can take underground line U1 to “VIC (Vienna International Center) / Kaisermühlen” or “Alte Donau”, or underground line U6 to “Neue Donau”. From there, bus line 20A provides a direct connection to the “Donauturm” stop.

Sightseeing buses: The Vienna Sightseeing Hop On Hop Off bus (Blue Line) and the Big Bus Hop On Hop Off bus (Red Line) both stop at the Danube Tower.

By bicycle: Cycling to the Danube Tower through the extensive Donaupark is an attractive option. Numerous bicycle parking spaces are available in the car park directly in front of the Danube Tower.

Contact

For press inquiries please contact

Christina Brandenstein

Brandenstein Communications

T: +43 1 319 41 01-16

M: +43 676 720 0188

E: christina@brandensteincom.at

Julia Teizer, MA

Brandenstein Communications

T: +43 1 319 41 01-14

M: +43 676 372 4245

E: j.teizer@brandensteincom.at

Guest information & Reservation

Donauturm Aussichtsturm- und Restaurantbetriebsgesellschaft

Tel: +43 (1) 263 35 72

E-Mail: welcome@donauturm.at

www.donauturm.at

The Danube Tower in Numbers

HISTORY

October 1962 – April 1964

Construction of the tower – Lead architect: Prof. Hannes Lintl

16 April 1964

Opening as a highlight and proud symbol of the Vienna International Garden Show (WIG)

2001

The Danube Tower is placed under monument protection

2016

The Danube Tower comes under private ownership (Blaguss Beteiligungsgesellschaft m.b.H., Gilbert Leeb Beteiligungsgesellschaft m.b.H., SMILE GmbH Guntram Fessler, Mag. Matthias Kamp and Stephan Kreissler)

2018 – early 2019

Complete renovation and expansion of the base area – Architect: Gregor Eichinger

February 2019

Opening of the souvenir shop on the ground floor

2020

Wien Holding GmbH acquires a stake in the Danube Tower

2023

Installation of the Danube Tower Slide art project

2025

Opening of the Immersive Center at the Danube Tower

April 2026

Opening of the Donauturm Garden

From May 2026

Fear-of-heights workshops at the Danube Tower

AUSTRIA'S TALLEST STRUCTURE

252 m

Total height of the tower, making it the tallest structure in Austria

165 m

Height of the central level

165 m

Height of the Danube Tower Slide, Europe's highest slide

170 m

Dining height of the Turm Restaurant

155 m and 150 m

Height of the observation terraces

17,600 tonnes

Total weight of the tower

12 m at ground level, 6 m at a height of 160 m

Diameter

8 m deep and 31 m in diameter

Foundation

2 express lifts

Each accommodating up to 15 people

779 steps

In the staircase

514 tonnes

Reinforcing steel used in construction

6.2 m per second

Lift speed

35 seconds

Duration of one lift ride

THE DANUBE TOWER SINCE 1964

Several hundred thousand visitors

Per year

50% of visitors

Come from abroad, including Germany, Italy, Arab countries, Poland and Romania

900 people

Can be transported within one hour

108 minutes

Average length of visit

80 km

Maximum visibility in good weather

Almost half a million rotations

Have been completed by the tower's revolving mechanism since 1964

29, 39 or 52 minutes

Duration of one full rotation in the Turm Café or Turm Restaurant

Around 4 million cups of coffee

Have been consumed at the Danube Tower since 1964

6 marriage proposals

On average per week

4 birthday tables in the Turm Restaurant

On average per day

THE DANUBE TOWER SLIDE

165 m

Height of the Danube Tower Slide, Europe's highest slide

40 m

Length

Approx. 7–9 seconds

Duration of one slide ride

18 km/h

Sliding speed

29 degrees

Incline of the slide

25,000 people

Have used the Danube Tower Slide since 15 November 2023